

# 2020 Advanced Training Forums (April)

*To stay abreast of updates and issues affecting your everyday operations*

Date	Time	Subject	Venue
<b>THURS, 9<sup>th</sup></b>	9:00am – 10:00am	<b>Why Public Policy Matters in Everyday Business</b> <i>Understanding global public policies to improve business operations performance</i>	Wisma FMM, KL
<b>THURS, 23<sup>rd</sup></b>	9:00am – 10:00am	<b>The Importance of GS1 Global Product Classification (GPC) in Business</b> <i>GS1 GPC is the key towards product search engine optimisation</i>	
<b>TUES, 28<sup>th</sup></b>	9:00am – 10:00am	<b>Successful Product Launch through Effective Allocation of GS1 Barcode</b> <i>Optimising barcode number allocation to promote visibility &amp; retail operations excellence</i>	

**Contact Us**

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**Note**

*Registration & appointments must be made **3 days before** the briefing/training date*