Newly introduced and enhanced briefing topics, to stay abreast of updates and issues affecting your everyday operations.

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<th>Date</th>
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| THURS, 5th | 9:00am - 10:00am | Why Public Policy Matters in Everyday Business  
Understanding global public policies to improve business operations performance |                     |
| THURS, 19th | 9:00am - 10:00am | The Importance of GS1 Global Product Classification (GPC) in Business  
GS1 GPC is the key towards product search engine optimisation | Wisma FMM, KL       |
| TUES, 31st | 9:00am - 10:00am | Successful Product Launch through Effective Allocation of GS1 Barcode  
Optimising barcode number allocation to promote visibility & retail operations excellence |                     |

**Contact Us**
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**Note**
Registration & appointments must be made 3 days before the briefing/training date