

Newly introduced and enhanced briefing topics, to stay abreast of updates and issues affecting your everyday operations.

Date	Time	Subject	Venue
THURS, 5th	9:00am – 10:00am	Why Public Policy Matters in Everyday Business <i>Understanding global public policies to improve business operations performance</i>	Wisma FMM, KL
THURS, 19th	9:00am – 10:00am	The Importance of GS1 Global Product Classification (GPC) in Business <i>GS1 GPC is the key towards product search engine optimisation</i>	
TUES, 31st	9:00am – 10:00am	Successful Product Launch through Effective Allocation of GS1 Barcode <i>Optimising barcode number allocation to promote visibility & retail operations excellence</i>	

Contact Us

T +603 62867200

Pn Diba (farhanah_diba@gs1my.org) **Ext. 399**

Pn Iza (iza@gs1my.org) **Ext. 395**

Note

Registration & appointments must be made **3 days before** the briefing/training date