

Strategic Alliance Partner Program



The GS1 Strategic Alliance Partner Program is designed to create business networks through industry solutions and professional business services to facilitate the implementation of GS1 Standards and Keys



Strategic Alliance Partner: Industry solutions providers that use the GS1 standards.

The GS1 Malaysia Partner Program opens the door to more than 7,000 companies seeking help in building strong and effective supply chains.

By joining the program, you will enjoy a rich array of GS1 resources:

- GS1 Standards and associated training courses are made available.
- To share the latest supply chain news, innovations and technologies with the GS1 community.
- Marketing opportunities, both locally and globally.
- Networking opportunities, both locally and globally.

The joining fees are as follows:

- Registration Fee - RM 950.00
- Partner Program Fee - RM 3,500.00