



# PRESS RELEASE

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## GS1 Standards in Healthcare – Raising the Bar on Patient Safety and Supply Chain Efficiency

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Providing high quality, safe and efficient services has always been one of the prime objectives of the healthcare sector. An efficient supply chain system speeds up accurate delivery of medication to the patient, promotes better procurement and even facilitates tracking of shelf-life date of medical drugs. This will lead not only to lower operational cost in the supply chain but also enhance patient safety.

To showcase how efficient management of healthcare supply chain can reduce distribution and operational costs, and bring better healthcare services to patients, GS1 Malaysia is organising a seminar on "**Raising the Bar on Patient Safety and Supply Chain Efficiency**" on April 7, 2014 at the Shangri-La Hotel, Kuala Lumpur.

GS1 system of standard item identification, bar coding and electronic messaging can improve efficiency in the healthcare sector by increasing the accuracy of data entry. The capturing of accurate data enables healthcare professional to ensure the five patients' rights, that is, whether the right drug was used at the right time by the right route for the right patient in the right dosage.

GS1 Malaysia has invited key speakers from Ireland and Australia as well as local practitioners to share their knowledge in this area. Health professionals, regulators, manufacturers, suppliers and pharmacists are expected to participate in the seminar. The brochure is attached for more information.

*The GS1 System is a global system that provides for the identification and communication of goods, services and locations based on internationally accepted standards. The GS1 System is used by more than 150 countries worldwide. Many hospitals, clinics and pharmacies around the world have already implemented the GS1 System into their operations for better management of inventory, production and supply of healthcare products.*

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## ***About GS1 Malaysia***

*GS1 Malaysia which operates under the aegis of Federation of Malaysian Manufacturers administers and manages the GS1 System in Malaysia. The GS1 System of standardised item numbering, bar coding and electronic messaging provides businesses with a common language and communication tools that allows companies to transmit and collect information efficiently and effectively.*

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