

## Terms of Reference

### GS1 Malaysia Strategic Alliance Programme

- To create business networks through industry solutions and professional business services to facilitate the implementation of GS1 standards & keys
- To provide GS1 members with access to verified industry solution providers that leverage GS1 Standards & Keys in their solutions
- SAP members must have extensive knowledge on the GS1 Standards & Keys
- SAP members must be able to demonstrate solutions that are based on or leverage GS1 Standards, Keys & Services
- SAP members must be able to provide support and ensure compliance with the guidelines of GS1 Standards
- To share the latest supply chain news, innovations and technologies with SAP members
- To provide training on GS1 Standards & Keys to SAP members
- To provide marketing opportunities to SAP members
- To provide networking opportunities to SAP members