



WHY GS1 Malaysia, NOT 3rd Party Reseller?

GS1 Malaysia has received complaints from our customers and members that **several suspicious companies** have contacted them to try to sell barcodes to them.

This is considered a serious violation of customer and member data confidentiality and is against the Malaysian Personal Data Protection Act (PDPA) 2010. GS1 **does not condone, collaborate** or **authorise** organisations such as **Barcodes Malaysia, Barcode Savers** and "**OEM Group**" or their representative "**Hani - +6011-****8380**" to sell or offer GS1 barcodes or GS1 Memberships. The use or dissemination of unauthorised numbers is **not supported** nor **recognised** by GS1.

If you are directed to purchase or apply for unauthorised barcode numbers by unauthorised resellers, you are requested to inform GS1 Malaysia immediately for further action to protect your data and confidentiality.

Here are some examples of the untruths written by unauthorised barcode resellers:

! BEWARE

**Here is an example of an unauthorised reseller.
GS1 Malaysia does not authorise
other companies to sell GS1 barcode numbers!**

BARCODES BARCODE SEARCH ABOUT CONTACT INFORMATION

BARCODES MALAYSIA

**The best independent source
for barcode numbers in
Malaysia.**


About (Ringkasan) Barcodes Malaysia

Barcodes Malaysia adalah salah satu cawangan yang di iktiraf dan disahkan sebagai ahli International Network, dimana mereka telah ber operasi di lebih daripada 120 buah negara di seluruh dunia.

International Barcodes berpengalaman lebih daripada 10 tahun didalam Industry ini dan mereka ad di dalam bidang pembelian dan penjualan barcode.

Mereka adalah salah satunya "reseller" Barcode GS1 yang di iktiraf di seluruh dunia.

**This statement is untrue.
Say "No!" to Unauthorised Numbers
and Resellers!**



Home Buy EAN and UPC Barcodes User Guide FAQ Info Support Contact

955 Barcode Numbers

GS1 Malaysia is the only organisation that can legally issue the 955 barcode Number prefix. Barcodes starting with a 955 prefix however **do not** indicate "made in Malaysia". The "country code" of a barcode shows only where the barcode was first issued and says nothing about the product, company or manufacturer origin. GS1 confirm this with their own documentation. See GS1 Australia's [Media Release](#) and GS1 UK to learn more.

To obtain barcodes that begin with 955 you must license a prefix directly from the Malaysian branch of GS1. However, GS1 can be **prohibitively expensive** for most small businesses and start-ups. GS1 requires both sign up and on-going annual subscription fees. **Applying to become a member of GS1 is a complex process** and using GS1 approved partners for generating your barcode numbers and images adds additional costs.

There are no **mandatory requirements to have a "955" prefix on a product produced in Malaysia**. Retailers set their own requirements, not a governing authority. UCC/GS1 origin barcodes (GTINs) are a global standard and not restricted by any country. If you have a valid barcode number, it can be used in any country in the world.

To demonstrate that your product is made in Malaysia you can include "Made in Malaysia" on your product's packaging. Your company must be able to prove this claim if challenged.

As per Malaysia Ministry of Domestic Trade & Cost of Living (KPDN) requirements, Made In Malaysia products must carry the '955' GS1 Prefix

UNTRUE

UNTRUE

Get your barcode numbers from GS1 directly or through a reputable reseller

Ensure your barcode numbers come from the GS1/UCC system. UCC barcodes were first issued by the UCC, the organisation now known as GS1-UK. These numbers cost our annual GS1 fees and **are free from GS1's control**. All of our stock originates with the UCC, are globally unique numbers prefixed 060 – 089, and **have never been assigned to any products before**. Fundamentally, our numbers work like any other barcode supplied by GS1 and are suitable for use in Malaysia and globally with very few exceptions.

The purchase authentic, valid and globally unique barcode numbers while avoiding GS1 Malaysia fees visit our [buy barcodes page](#).

Untrue, GS1 Memberships are fully accessible to all company types. GS1's initial fee structure cover a 3-year subscription to ensure barcode viability during a product's lifecycle. Also, unlike unauthorised resellers, our fees are refundable*














Untrue, applying for a GS1 Membership is no different from any sign up for a membership on any website, in return for a lifetime of brand and product integrity and identity protection.

Untrue, all UCC and GS1-issued barcodes are governed by GS1

Untrue, as any barcode number issued by UCC or GS1 would be tied to the barcode owner it was issued to. GS1 provides access to our member records for validation purposes to all retailers, marketplaces, and regulatory agencies. Since these numbers were not issued directly by GS1, they will never carry the identity of the 2nd owner.

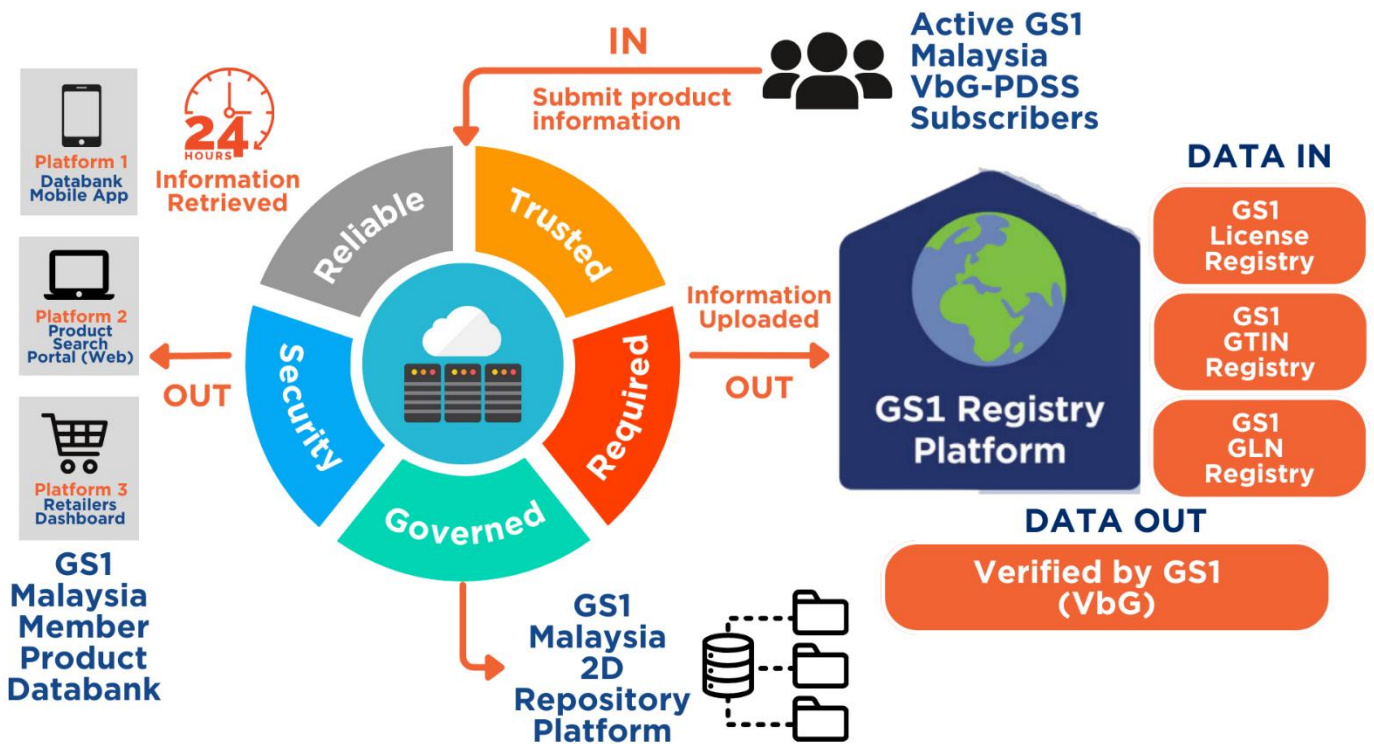
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 (A Company Limited by Guarantee)
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 Bandar Sri Damansara, 52200 Kuala Lumpur
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WhatsApp +6011 1616 8228 , +6014 3933 228
E gs1mymembership@googlegroups.com
www.gs1my.org

The most important differences between GS1 Malaysia and Unauthorised Resellers are as follows:

Special Features Under Barcode Membership	 Globally Recognised GTINs Issued by GS1! 	 Unauthorised Barcode Numbers 
Product barcode numbers & identifiers	GS1 Malaysia Membership (Consists of Features, Services, Platforms & Support)	Unauthorised 3rd Party Reseller
	<ul style="list-style-type: none"> ➤ GS1 Malaysia Standard GTIN Membership provides up to 1,000 unique barcode identifier numbers. ➤ 24/7 after sales services & support for the protection of brand and product identity, integrity, and governance ➤ Validation and authentication by the GS1 Community ➤ Support against misuse of barcode number (e.g., counterfeiting, fraud, duplication, etc.) ➤ For more information, click here. 	<ul style="list-style-type: none"> ➤ Only Single Number or One Number ➤ NO after sales services & support for brand or product identity and integrity. ➤ NO validation or authentication available ➤ NO support for misuse of barcode number
Globally Unique & Recognised Identifiers	<ul style="list-style-type: none"> ➤ GS1 Identifiers are recognised worldwide through over 116 GS1 local & global organisations and the following: <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>6 billion <small>GS1 barcodes scanned daily</small></p> </div> <div style="text-align: center;">  <p>100 million <small>products carry GS1 barcodes</small></p> </div> <div style="text-align: center;">  <p>More than 2 million <small>companies use GS1 standards</small></p> </div> </div>	
Recognised by Global & Local Retailers, Marketplaces & Regulatory Agencies	<ul style="list-style-type: none"> ➤ Ministries e.g., KPDN, MOH, MITI ➤ Regulatory Agencies e.g., US FDA, EU MDA, EFPIA, NPRA, MDA ➤ Retailers & Distributors e.g., AEON, Caring, Lotus's, MYDIN ➤ Marketplaces e.g., Google Shopping, Amazon, Panda Mart 	
GS1 License Certificate: Verify barcode ownership	<ul style="list-style-type: none"> ➤ GS1 GTIN Membership License* ➤ GS1 GLN Membership License* 	
Barcode Ownership Transferable?	<ul style="list-style-type: none"> ➤ Yes (terms and conditions apply) 	
Share product information on trusted platforms for validation & authentication	<ul style="list-style-type: none"> ➤ GS1 Retailer Dashboard (powered by GS1 Malaysia Member Product Databank) ➤ Global Membership Directory (GEPiR) ➤ Global Registry Platform (GRP) / Verified by GS1 (VbG) ➤ GS1 2D Repository Platform 	
Services & Capacity Building	<ul style="list-style-type: none"> ➤ Barcode Quality Control Program (terms and conditions apply) ➤ Capacity Building & Implementation <ul style="list-style-type: none"> ○ Effective Implementation of GS1 Standards & Keys ○ Verified by GS1 – Product Databank Support & Services ○ Migration to "Data-Rich 2D" Initiative ○ Member Capacity Building Initiative (a joint training program with FMM Institute) ○ Industry Focus Forums Training Sessions ○ In-House Training Sessions 	

* Initial issuance for current financial year only, subsequent certificate issuance carries a charge

The GS1 Data Ecosystem – How we protect your product data & identity



Don't know if your barcodes are unauthorised or unrecognised? Use GS1's Self-Check!

Did you know that there is an **easy** and **instant** way to **audit** and **validate** your new **authorised GS1 barcode number**? Perform a **Self-Check** through GS1's **Member Product Databank!**

How can I perform a Self-Check?

Option 1

- 1) Go to our **Product Search Portal** (<https://databank.gs1my.com/>)
- 2) Key in one of your **new authorised GS1 barcode numbers**.
- 3) Check the information for **accuracy**.

Option 2

- 1)** Download our [Databank Mobile App](#) (Android Only).
- 2)** Scan one of your **new authorised GS1 barcode numbers**.
- 3)** Check the information for **accuracy**.

Result:

- a) Information is Missing** - there is a chance your barcode numbers are **Unauthorised Numbers**. **Contact GS1 Malaysia** to find out more!
- b) Information is Outdated or Inaccurate** - send us the latest details via email or Whatsapp, and we will update our records.
- c) Full Company & Product Information - Congratulations! You are an active subscriber of GS1 Malaysia!**

Kindly take note of GS1 Malaysia's **official communication channels, as follows:**

- Official GS1 Malaysia Emails:

gs1malaysia@gs1my.org
membership@gs1my.org
payment@gs1my.org
databank@gs1my.org
gs1mymembership@googlegroups.com

- Official GS1 Malaysia WhatsApp:

+6014-3933 228 (Membership, Service & Support)
+6011-1616 8228 (Membership, Service & Support)
+6016-2455 228 (Strictly for Payment Only)
+6012-2722 646 (Strictly for Payment Only)

- Official GS1 Malaysia Land Line & Fax Line:

Land Line: +603-6286 7200
Fax Line: +603-6276 1042

- Official GS1 Malaysia Website:

<https://www.gs1my.org>

Thank You.