



Key Takeaways:

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- Master the transition to 2D Barcodes and GS1 Digital Link
 - Explore Real-World Use Cases, Best Practices & Innovative Technologies
 - Stay Ahead of Regulatory Trends and Compliance Requirements
 - Build valuable connections and collaboration with key industry players

Who should attend:

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- CEOs, COOs, CMOs, CIOs, Brand Managers
 - Supply Chain, Procurement & Quality Assurance Officers
 - Sustainability & Compliance Officers
 - Food Safety & Risk Assessment Officers
 - e-Commerce, Healthcare, Retail, IT, Manufacturing Related Officers

Contact us at :

GS1 Malaysia Summit 2025

Advancing Sustainability & Circularity

M WORLD HOTEL

(FORMERLY AVANTE HOTEL)

PETALING JAYA



September 9, 2025



9.00 AM - 4.00 PM

Speakers from:

- 
- GS1 Global Team
 - Government Ministries & Agencies
 - Industry Experts
 - Consulting Firms
 - Solution Providers



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Time	GS1 Malaysia Summit 2025 - Program
8.45 am	Registration & Reception
9.15 am	Welcome Remarks <i>YBhg Tan Sri Dato' Soh Thian Lai - Chairman, GS1 Malaysia</i>
9.25 am	GS1 Vision 2030 <i>Mr Renaud de Barbuat - President & Chief Executive Officer, GS1 Global Office</i>
9.55 am	Implementation of UDI, E-Labeling & E-IFU in Malaysia <i>Dr Muralitharan Paramasua - Chief Executive Officer, Medical Device Authority (MDA)</i>
10.20 am	The Development of Extended Producer Responsibility (EPR) Policy in ASEAN & FMCG Companies' Expectations <i>Mr Chris Humphrey - Executive Director, EU - ASEAN Business Council</i>
10.45 am	Coffee Break
11.15 am	Preparedness of the Malaysian Palm Oil Industry for EUDR Requirements <i>Dr. Ramle Moslim - Deputy Director General (R&D), Malaysia Palm Oil Board (MPOB)</i>
11.40 am	The Circularity Link: Beyond Compliance to Value Creation <i>Ms Chetna Haresh, Associate Partner, Malaysia Climate Change and Sustainability Services (CCaSS), Ernst and Young Consulting Sdn Bhd</i>
12.05 pm	The GS1 Global Strategic Direction on Sustainability <i>Mr Patrik Jonasson - Senior Director, Sustainability, GS1 Global Office</i>
12.30 pm	Networking Lunch
2.00 pm	Techno-Political Perspectives on Sustainability Standards: Seeking Autonomy in Global Supply Chains <i>Dr. Pieter Stek, Sr Lecturer , Asia School of Business</i>
2.20 pm	Master the Next Dimension: Driving Adoption of Next Generation Barcodes <i>Mr Raymond Choi - Business Development and Marketing Director, APAC, Markem Imaje</i>
2.40 pm	2D Today: The Movement towards Sustainable & Circular Supply Chains <i>Ms Tania Snioch - Director Programmes, GS1 Global Office (Virtual)</i> <i>Mr Albert Ang - Programmes and Solutions Manager, GS1 Global Office</i>
3.10 pm	Coffee Break, Exhibitor Visits & Networking
3.30 pm	End of Program

** All the above topics & time slots are subject to change*