

# WHAT'S NEW WITH GS1 MALAYSIA

## More than barcodes.

Building a more transparent, trusted and connected business ecosystem.

**YOUR PRODUCTS.**  
**VISIBLE.**  
**TRUSTED.**  
**VERIFIABLE.**

01



### GS1 VERIFIED BUSINESS

**Start with a verified business**

Establish and maintain a valid GS1 licence and strengthen your business identity with validated company information.

- ✓ Valid GS1 licence and status
- ✓ Verified business information
- ✓ Greater trust with trading partners

02



### GS1 IDENTIFICATION

**Identify your products with globally recognised standards**

Receive and manage GS1 identification keys, including GTINs, for your products, locations and more.

- ✓ Globally unique identification
- ✓ Widely accepted GTINs standards
- ✓ Enable efficient supply chains

03



### VbG & GACSS

**Make your product information verifiable**

Manage and share trusted, standardised product information to support greater transparency across the value chain.

- ✓ Accurate and enriched product data
- ✓ Support product verification
- ✓ Enable regulatory and market requirements



### REGULATORY FULFILMENT

Support accurate and verified product information to meet local and global regulatory requirements.

- ✓ Meet industry regulations
- ✓ Support product safety and traceability
- ✓ Be ready for future requirements

## KEY BENEFITS FOR YOUR BUSINESS



Stronger Brand Trust



Greater Business Opportunities



Operational Efficiency



Sustainable Growth



Regulatory Fulfilment



## LET'S RECONNECT

Discover how GS1 Malaysia can support your business journey today.

Get in touch with our team:

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*Together for a Smarter, Safer  
and More Sustainable Tomorrow*

**GLOBAL  
STANDARDS  
LOCAL IMPACT**